

Holon IQ

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我们只看教育

EXPLORE CHINA'S EDUCATION MARKET

GLOBAL EXECUTIVE IMMERSION PROGRAM
BEIJING, 23-27 NOVEMBER 2019



www.holoniq.com/china-executive-program

GLOBAL EXECUTIVE IMMERSION PROGRAM

DESIGNED FOR DECISION MAKERS



WORLD LEADING FACULTY

Strategic, investment and academic faculty from leading universities and industry.



LOCAL EXPERTS

Build local relationships and learn the written and unwritten rules required to succeed in China.



UNICORNS & GLOBAL GIANTS

Exclusive access inside China's most influential and leading education giants and unicorns



DATA-DRIVEN INSIGHTS

Gain in-depth knowledge of market dynamics and industry insights to guide decision making.



GLOBAL COHORT

Join a carefully selected global cohort of senior industry leaders. CEOs, investors, innovators.



EAST ASIA ROUNDTABLE

Build a ready-made influencer network with VIP access to the East Asia Executive Roundtable

DAY 1 - MARKET DEEP DIVE

Explore the market landscape, size and trends, opportunities and challenges for your organization. Hear from leading academics, investors and market leaders.

DAY 2 - OPERATING IN CHINA

Understand the cultural, legal and business environment. Join China's best EdTech conference as a VIP delegate. Mingle with education entrepreneurs, leaders & global players.

DAY 3 - EXPLORE THE ECOSYSTEM

Gain first hand market knowledge and strengthen your network through field engagements with EdTech firms, investors, innovative school networks & key market players.

DAY 4 - GLOBAL EXECUTIVE ROUNDTABLE

Join an invitation-only Education Executive Roundtable. Be introduced to your target network and deepen your China connections.

DAY 5 - STRATEGIC ROADMAP

Frameworks, one-on-one coaching and peer review of your 'China Strategy'.

USD \$6,800
5-day immersive
+ VIP @ GET

Applications
considered on a
rolling basis

Maximum 28
High calibre
global cohort