Global Education in 10 Charts.

Everything you need to know about the Global Education Technology Market in 10 charts.

February 2019
WHO WE ARE

We are building the world's smartest source of global education intelligence to power decisions that matter.
Total Global Education Expenditure in USD trillions

- 2000A: $2.8T
- 2005A: $3.5T
- 2010A: $4.2T
- 2015A: $5.2T
- 2018E: $5.9T
- 2025E: $7.8T
- 2030E: $10.0T

Source: HolonIQ, Smart Estimates™ January 2019
Global Population Growth

Total change in global population by highest level of education attainment (millions of people)

Source: Wittgenstein Centre
Global vs Education Capital Flows

Global Markets in USD

- Global GDP: $90T
- Global Market Cap: $80T
- Global Healthcare Market: $10T
- Global Healthcare Market Cap: $5T
- Global Education Market: $6T
- Global Education Market Cap: $150B

Source. HolonIQ, World Health Organization, Goldman Sachs. Standard & Poors. All figures are rounded estimates based on source research.
Education is a **Digitisation Outlier**

Education Technology vs Total Global Education Expenditure

Source: HolonIQ
Growth in Global Education Technology Expenditure

Source: HolonIQ, Smart Estimates™ January 2019
Advanced Education Technology Expenditure 2018–2025, USD Billions

Source: HolonIQ, Smart Estimates™ January 2019
Global Education Venture Capital Investment, 2014–2018 USD Billions

Source: HolonIQ, January 2019
Global Education Venture Capital Investment, 2014–2018 USD Billions

Source: HolonIQ, January 2019
Listed Education Companies with Market Cap > USD $1B

Source: HolonIQ, January 2019
2019 Global Learning Landscape

An open source taxonomy for the future of education. Mapping the learning and talent innovation landscape.

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